



# Internet Articles by PR Agency Berlin

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## **Internet Articles**

The sales pitch in the course of the first contact has shown itself to be a deciding factor in the ultimate decision to buy and also in deciding on the establishment of a business relationship. More and more this strategically important contact takes place through the Internet, from a visit to the website of the company, through recommendations in blogs and forums and via the bigger search engines such as Google, Yahoo and MSN.

In order that the visitor to your site be persuaded from the beginning and so that the initial contact might lead to the desired success, not only the findability of your website (-> search engine optimization), but also the design and flawless programming of the content of your site - and thus the employed Internet Articles - are of the greatest importance.

The Internet article offer from the PR Agency Berlin consists of:

- Internet articles for websites and online media of every kind
- Newsletter texts
- Website news
- Internet texts for forums and blogs
- Proofreading of already existing Internet texts

Alongside the sales pitch these Internet articles, including their layout and the ratio of text to keywords (so called keyword density) play a key role in the positioning of websites in the search engines (-> search engine optimization).

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Included in these Internet texts are all texts used for online Public Relations measures by a company. Texts for newsletters, forums and blogs are important examples of these. For your website the Internet copywriters of the PR Agency Berlin will produce high quality content, write website updates (e.g. news), draft newsletters and proofread already existing Internet texts on your website - under the most attractive conditions and individually tailored to your product range and to your target group.

## **Website News € 60,00\***

- News, amendments, your company's range of offers
- Max. 1/2 Din A4 page
- 2 proofing runs in close consultation with you
- 1 professional proofreading (spelling and grammar)
- Delivery of the Internet texts incl. rights of usage

A regular updating of your website through news articles improves the visitor count and turns existing customers and users into regularly returning visitors.

Professionally written, these Internet texts are also a powerful tool for search engine optimization.

The PR Agency Berlin writes its news quickly, professionally and at attractive rates - the rights of usage are handed over to you, and further use as blog commentaries, short press releases or in forums is possible without any restrictions

\*Prices are naturally plus the present statutory 19% VAT.

[Order website news](#)

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## **Newsletter Text € 160,00\***

- Text for a newsletter
- Max. 1 Din A4 page
- Freely selectable writing style from factual to promotional
- 2 proofing runs in close consultation with you
- 1 professional proofreading (spelling and grammar)
- Delivery of the Internet texts incl. rights to usage

Newsletters are a fantastic medium to promote customer connectivity and for the acquiring of new customers (New Bizz.). As regularly as you inform your customers will they take advantage of your offers.

The texts of the PR Agency Berlin are, as is the case with the other Internet texts on offer, written with a sound knowledge of journalistic style and with flawless grammar and spelling.

Simply convince, with professional newsletters at attractive terms.

\*Prices are naturally plus the present statutory 19% VAT.

[Order a Newsletter Text](#)

## **Internet Text for Forums & Blogs € 190,00**

- Max.1 Din A4 page
- Coordination of writing styles of the website on which the Internet text will appear
- 3 proofing runs in close consultation with you
- 1 professional proofreading (spelling and grammar)
- Delivery of the Internet texts incl. rights to usage

Take your company's online PR in hand yourself - the PR Agency Berlin will support you in this with competence and

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engagement.

We will write persuasive Internet text for you, professionally worded and properly researched. You are then free to use the Internet texts in forums and blogs which your target group visits without any restriction.

\*Prices are naturally plus the present statutory 19% VAT.

Order Internet Text for Forums and Blogs

## **Internet Articles - Website Text: on request**

- Advice and realisation of Internet projects and websites of all kinds.
- Revision, correction and proofreading of already existing content
- Keyword analysis of already existing content
- Target group-specific wording
- Search engine optimisation through on-site content (Internet texts)
- Buyout option
- ...and much more...
- Coordination of writing styles on the website on which the Internet text will appear

The PR Agency Berlin will write the Internet text for your website. For this we orientate ourselves 100% on your target group and the desired effect on it. With our professional Internet articles you will persuade from the first contact - also for search engines, for which we position the most important keywords in the right places and with appropriate keyword density.

Professional Internet articles and public relations - with the best conditions

Request individual internet articles & website texts

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Topic:

**[Internet Articles](#), [Internet Text](#), [Website Text](#), [Texts for Newsletters](#)**

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