



## PR Copy & PR Text

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### PR Copy

PR Copy is foundation of successful Public Relations

You impress your clients and business partners with presentations, brochures, internet sites and multimedia. The PR Copywriters at PR Agency Berlin are your competent partners for Public Relations and will impress you.

We offer:

- **PR Copy for print media**

Text for brochures, mailing campaigns, customer correspondence, written with your target group in mind.

- **Text content for online media (internet)**

Impress potential clients starting with your website by including a professional company profile, the latest news and an engaging description of your services.

- **Revision of existing text**

We are also happy to look over and improve on already existing texts to make sure they meet today's Public Relations standards.

Our PR Copy USPs:

- **Fast Preparation of Copy**

As a rule, we can have your general PR Copy ready within 3 business days.

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- **Free of Charge Review Cycles**

Our offer includes up to 5 review cycles free of charge to make any alterations you consider necessary.

- **Excellent Price/Performance Ratio**

Please compare our conditions with those of other PR agencies – we are certain you will be convinced.

- **Professional and Journalistic Texts**

Your texts will be prepared by PR professionals and experienced journalists.

We know how you can successfully reach your target group – with PR Copy from PR Agency Berlin.

## **PR Copy - Mailing incl. Layout: € 150,00 \***

- Effective PR Copy for customer correspondence and mailing campaigns
- Advice regarding the current perception methodology (Exactly how are texts read?)
- Preparation of the mailing including text and layout.
- (1 DIN A4 page – single-side – font size 10)

Inform your customers – preferably today – about news and current special offers. PR Agency Berlin will provide the professional mailing campaign including text and layout. Our PR work is based on the most current knowledge in the field of perception methodology ensuring that your message gets through. Fast. Reliable. Affordable.

\*Plus 19% VAT

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Order PR Copy "Mailing including Layout"

## **PR Copy: Brochure: € 250,00 \***

- Text for a "two-fold" brochure (DIN A4 – folded twice) e.g. PR Agency Berlin Brochure
- Design of text for the brochure
- Two editorial PR copy alteration cycles
- A professional editorial check of spelling and grammar
- Design of the entire brochure upon request (add € 130.00 plus tax)
- Transfer of the text or the print-ready brochure including all user rights

We write informative, interesting and effective texts for brochures. We design the brochure text according to your specifications and incorporate unique wording and desired adjustments during two free alteration cycles. Before the text is transferred over to you, it goes through a final editorial check to ensure that the spelling and grammar are up to today's standards.

\* Plus 19% VAT

\*\* Brochure Layout and Composition upon request – add € 130.00 plus tax

Order PR Copy "PR Copy: Brochure"

## **PR Copy - PPT Presentations:**

### **€ 250,00 \***

- Text for a Power Point Presentation including effective headlines
- Total length of text: max. 1 DIN A4 – single-side – font size 10
- Two alteration cycles free of charge
- Professional editorial check for perfect spelling and grammar

Professional texts in a classic, analytical or creative style for

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successful presentations. To the point, precise and convincing  
– Presentation Text by PR Agency Berlin.

Upon request, we would also pleased to handle the  
composition and design of your presentation.

\*Plus 19% VAT

Order PR Copy "Power Point Presentation"

## **PR Copy Speech: price dependant on request**

- Unique speeches for all occasions
- Topic research
- Incorporation into multimedia presentation
- Press standard revision
- Training in rhetorical speaking, presenting in front of cameras, general presentation skills and much more...

Speeches to customers, business partners or employees – we are your competent speechwriters in Berlin and can research information that will move your audience as well as incorporate current topics that will make your speech a real attention-getter. Always success-oriented, pragmatic and on target.

Enquire "PR Copy Speech"

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