



## Press Releases? PR Agency Berlin!

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## Press Release

Press Release+++Press Texts+++Media Relations+

Professionally produced press releases with a finger on the pulse of the media world and direct personal contact to the editorial departments of current media constitute the foundations of the PR Agency Berlin's successful media relations.

- Professional press releases with excellent conditions

Please compare our prices / cost-performance ratio to those of our competitors

- Buy Out

For a fee we are happy to transfer all rights of usage to a press text

- Subject research

What will move your customers, your target group, tomorrow

- Creation of press releases on short notice

You need the press release tomorrow? No problem!

For ten years, for the projects entrusted to us and for our business partners, we've been researching subjects of interest to your sector and to your target group.

Using these subjects as an eye catcher we write press releases that are very well received by editorial departments in that they're homed in on current editorial focus.

Continual personal and telephone contact in combination with

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our grasp of tomorrow's topics allow us to write press releases that will pique the interest of press and media tomorrow and that sit firmly in the media's Point of Interest.

- Which topic is currently in vogue?
- How do we intelligently tie this into a press release?
- What will this achieve for our clients?

The answers to these questions are always kept in mind by our editorial staff when creating each single press release, that is always well researched and individually tailored.

We're happy to give you the answers for free - and we look forward to meeting you.

## **Press Release Tutorial - Free**

- How do I create a press release?
- Which type of composition is proven to be successful?
- How do journalists usually read press releases?

We're happy to answer these and other questions for those interested in our tutorial on creating a press release.

Please note: The press releases of the PR Agency Berlin are successful. We combine years of Public Relations experience with well-written copy and a professional press sense

In this way we achieve good publication results for your company and your press releases.

Free press release tutorial (german language)\*

\* Terms and Conditions apply also to complimentary media

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## Press Release Basic, Standard & Premium

Our current offers for the areas of press releases and media relations are to be found under the link "Media relations" and in our PR Shop.

[Media relations](#)

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