



# PR-Campaign

PR Campaigns by PR Agency berlin. Discreet or aloud, but always a total success: A creative & targeted PR campaign, Classic, Viral & Guerilla

## Public Relations

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- Copywriters Berlin

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## PR Campaign - GuerillaClassics

Your PR Campaign could look like this or the like. Creative, startling and created in a way, so that it relates directly to your target audience.

For you, we keep hanging in there, stay up-to-date and place your individual PR campaign exactly where your target audience can be found.

We are able to offer an holistic approach, online, offline, classic, viral and guerilla. We include sustainability, measurability right from the start into the concept for your campaign.

Alongside favourable price-conditions, we offer a great understanding across industries and equally extensive experience in campaigning for almost all industries and all business sizes as well as situations.

For us a successful PR campaigns means:

### Positive attention

Keep people talking or be heard/seen/read about for the very first time. With PR campaigns by PR Agency Berlin, interest in you will be guaranteed.

### Amplify brand awareness

We cannily amplify your brand's awareness and visibility in front of clients, partners and suppliers.

.. and of course: growth in turnover

We create targeted and success-oriented PR campaigns for businesses of all sizes and for all budgets.

Our Tools:

### Print design with a reliable sense of style

We put your product across via slick imagery - whether positioned broadly or selectively targeted: print design by PR Agency Berlin takes your PR campaign to where it belongs, into the minds of your target audience.

### Creative Copywriting

Either striking and to the point, or wordy formulations, simply good copywriting for your PR campaign.

### Online Campaigns

With us, your PR campaign goes online - namely before your direct competitors have discovered the depths and possibilities of virtual space. We place you directly into forums, social media and operate online PR for you, which leads us directly to:

### Guerilla & Viral Marketing

We turn your PR campaign into a viral campaign and make your clients and partners ambassadors for your product.

Below the line

You want to set trends through Buzz! campaigns and events? We think holistically and our in-house event-agency joins the thinking-process.

Classic, Guerilla, Online, Viral and always direct, intelligent with courage and a finely honed instinct.

PR Agency Berlin - THE PR Agency in Berlin for your professional PR campaign.

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