



# Web-design

Virtual business card \* website design \* portal design \* Web 2.0 \* first view webdesign or complex portal. We are your partner!

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- PR Campaigns
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- Web-programming

## Press

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## PR Agency Berlin

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## PR Agency Berlin: The Web Design Agency

Since 1999, we design websites for our partners and clients - and since then much has changed. Technology, design requirements, user behavior, target audiences and so forth. We keep this in mind when working on the concept for your website.

[pictures]

We can do classic, as well as Web 2.0, Apple clean or Berlin-style creative webdesign.

Our webdesign offer:

Your CI/CD represented by our web design

Professional web design expands the reach of your corporate design (-&gt; print design) on the Internet and all online media (such as iPhone Apps). On request, we also like to extend your CI portfolio around the point "Webdesign & Online".

## Screenshots

It all starts with graphics - so-called screenshots. Based on these screenshots, we are able to present our web design creations, which we've tailor-made according to your company's business-model. This also allows us to discuss changes with you and implement these uncompromisingly.

## Web business-card

If time is of essence: A Web business card exists of a small site which already communicates the philosophy and the performance of your business online. It gives your customers the possibility of finding you in the Internet and make contact. Especially business start-ups like making use of this possibility, until their complete and final webdesign has been implemented (-&gt; Web programming).uncompromisingly.

## Business Website Design

Success, even online - this is based on professional business website design. It enables us to transmit your message in-full to the Internet. Flexible in style, fully scalable, and of course by making use of your corporate identity, we create your Web presence - and even include a full e-commerce connection on request.

## Portal design

If your aim is to inform. You have a lot of clients or simply want to display as much information as possible at a glance. We are happy to advise you here from the beginning. By the way: A beautiful example of successful portal design can be found under [www.veranstaltungstechniker.de](http://www.veranstaltungstechniker.de)

Web design & programming: PR Agency, Berlin

Executive design & programmer: Michael Welter.

## Design of Iphone apps and online applications

Web design step 2 - coherent design of Iphone apps and online applications of any kind comes from us.

Our principles in web design:

### Scalability

To ensure that your website can grow with you and meet future requirements: scalability even in web design.

#### Clarity in design

A clearly structured language, direct user guides and a focus on the essentials. Web design by PR Agency Berlin.

#### Search engine optimisation

Enable potential customers to find you online. Appear at the top of Google and get hyped by Yahoo and Bing. You can learn more details under the point: Search Engine Optimisation.

Once the web design itself has been implemented to your satisfaction, we pass it on to our in-house web programming department, making your design technologically fit for launch. For more information, see "Web Programming"

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